

# Big Red Jelly

BRAND BUILD GROW

“

**WORDS TO LIVE BY**

Growth is never by mere chance; it is the result of forces working together.

JAMES CASH PENNEY

# The Process



1. Analyze Your Business  
(FREE)



2. Brand and Build Your  
Website/Digital Tools



3. Grow Your Business

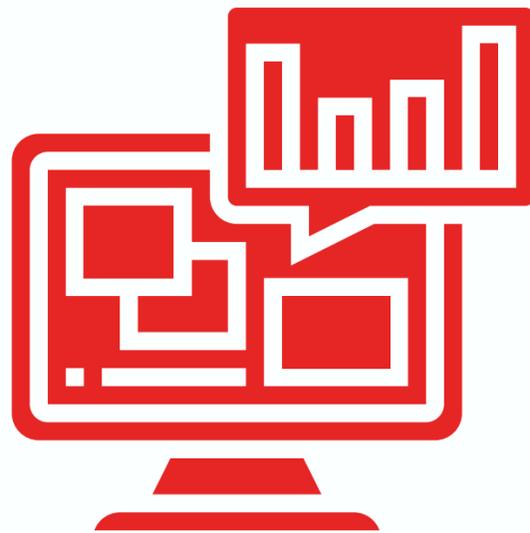
# ANALYZE



# BRAND & BUILD



# GROW



Using our business assessment tool, and 1 to 1 strategy video calls, our team of experts will pinpoint the pain points and opportunities within your business.



After developing your custom digital strategy, our digital experts get to work developing your digital brand, digital platforms and website. We use the best, world-class digital marketing, advertising, and growth tools. Your business is ready for accelerated growth.



With an improved brand and digital tool setup, your business is ready for future success. You can choose to sign up for optional on-going coaching, strategy, and implementation. Let's conquer the digital world together and grow your business like never before!



# 1. Analyze (FREE)

- In-depth business growth assessment
- 100+ custom analyzation points
- Highlight business growth pains
- Highlight opportunities for growth
- 1 to 1 strategy video call
- Develop custom digital growth strategy and timeline

## 2. Brand & Build

### BRAND

- Logo design
- Brand style guide
- Brand messaging and story outline
- Value propositions, tagline, mission statement
- And more...

### BUILD: WEBSITE AND DIGITAL TOOLS

- Website design and build
- Digital tool and platform implementation
- Optimization
- Marketing, Sales, and Advertising automation launch



# Tools For Your Growth

Explore the vast suite of digital tools and software our team of experts uses to help your business grow. We've found the best automation and marketing tools, to help your business grow efficiently, quickly, and sustainably. Get ready to grow!





## 3. Grow

After designing your new custom brand and launching your optimized website and digital tools, your business is ready to grow! You can choose to work with a Big Red Jelly digital expert, or you can have our team manage and grow your business for you!

Option 1: Grow Solo (no extra cost)

Option 2: Digital support & strategy (\$295/mo)

Option 3: Grow Advanced (\$2000/mo Package or \$500/mo Single Service)

## Brand

## Build

## Grow

### BRAND STARTUP \$750 ONE TIME

- Logo design
- Brand style guide

### BUILD STARTUP \$750 ONE TIME

- Strategy call
- WIX/Shopify website build
- Ascend CRM integration and setup
- Business management mobile app
- Growth dashboard
- Email setup, SEO, Marketing, Ads, Sales tools

### GROW SOLO (NO EXTRA COST)

After the brand and build process, our team will train your team during a 1 to 1 video call. We will also share all necessary tools, resources and tutorials so you can manage your tools, brand, website and grow on your own!

### BRAND PRO \$1500 ONE TIME

- Logo design
- Brand style guide
- Social media branding
- Brand story
- Tagline

### BUILD PRO \$1500

- Strategy call
- WordPress/Shopify/Wix website build
- Expert UX/UI design
- Professional website and marketing features
- More drafts and reviews
- Mobile compatible

### DIGITAL SUPPORT & STRATEGY \$295/MO

- 2 strategy video calls per month
- Dedicated hours of support and implementation
- Regular updates and revamps
- Dedicated website support, edits, upgrades
- Analytics and automated growth reports

### BRAND ADVANCED \$2500 ONE TIME

- Logo design
- Brand style guide
- Social media branding
- Full brand story
- Tagline
- Google branding
- Email signature
- Letterhead design
- Mission statement
- Short description
- Long description

### BUILD ADVANCED \$2500

- Strategy call
- WordPress website
- Expert UX/UI design
- Advanced tools
- The most draft reviews
- Mobile compatible
- Custom funnels
- Custom lead magnets
- Advanced design

### GROW ADVANCED \$2000/MO PACKAGE OR \$500/MO SINGLE SERVICE

- Social Media Marketing
- Online Advertising
- Lead Generation
- Email Marketing
- SEO
- Blogging/Content
- Website Support
- Online Reviews
- Strategy video calls
- Tracking and reports

\*Enterprise: FREE Quote

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# Brand Packages



Brand Startup  
\$750 one time

- Discovery call
- 2 Drafts
- Logo design
- Brand style guide



Brand Pro  
\$1500 one time

- Discovery call
- 3 Drafts
- Logo design
- Brand style guide
- Social media branding
- Brand story



Brand Advanced  
\$2500 one time

- Discovery call
- 4 Drafts
- Logo design
- Brand style guide
- Social media branding
- Google branding
- Full brand story structure

# Build Packages



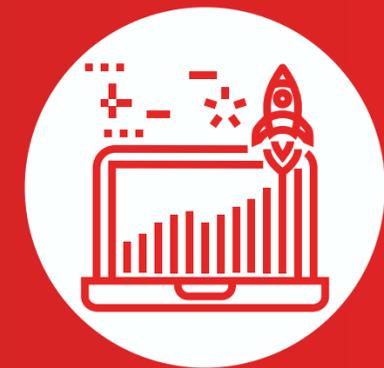
Build Startup  
\$750 one time

- Strategy call
- 2 Drafts
- WIX/Shopify Website
- Ascend CRM
- Mobile app
- Growth dashboard



Build Pro  
\$1500 one time

- Strategy call
- 3 Drafts
- WordPress Website
- Recommended powerups
- Flexible UX/UI design
- Backend training
- Professional site features



Build Advanced  
\$2500 one time

- Strategy call
- 4 Drafts
- WordPress Website
- Recommended powerups
- Flexible UX/UI design
- Backend training
- Professional site features
- Advanced funnels, tools and design

# Grow Packages



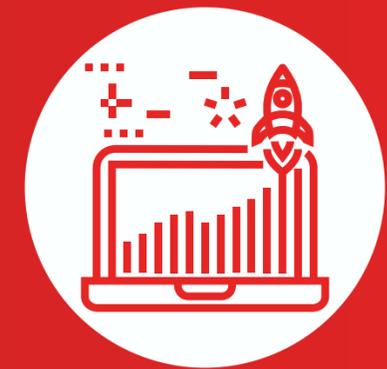
## Grow Solo (No Extra Cost)

- After completing your brand and/or build, we schedule an initial walkthrough of your new setup and allow you to grow on your own.



## Digital Support & Strategy \$295 / Month

- Expert support, strategy and implementation monthly
- 6 Dedicated hours per month
- 2 Monthly strategy video calls
- Digital Marketing coaching and training
- Monthly updates and reports



## Grow Advanced \$2000 Package | \$500 Single Service

- Web Support
- Search Engine Optimization
- Social Media Marketing
- Email Marketing
- Online Advertising
- Lead Generation
- Content Marketing/Blogging
- 2 Monthly strategy video calls
- Tracking and reports

# What our clients are saying!



"We had Big Red Jelly assist us with our website redesign and we couldn't be happier with the end result! Super quick turnaround time and professional quality."

- Ottley Wright



"I am starting a new business and needed a website and SEO. I know very little about websites and he has explained and help me understand the process staying late to accommodate my schedule."

- Ronald Cole



"Big Red Jelly is the best of the best. They go above and beyond for each client. It makes you feel like you are their only client because they are so on the ball with everything."

- Jodi Larsen

# What our clients are saying!



"Big Red Jelly is truly the best! They have made the front end of my website look amazing and are extremely competent on the making the backside work perfectly as well!"

- Adam Robinson



"Working with Big Red Jelly has been awesome. They are quick and good at what they do. I would recommend them to anyone looking to get a good product at a great price."

- Zach Hunter



"I have researched quite a few marketing agencies. They all charge large fees. These folks offer very accessible entry point, with low spends, so the risk is not so high. That's a good value position in a hyped up market."

- Steve Gunther

# 5 Stars

We don't mean to brag TOO much, but see what everyone else is saying on Google...

[READ MORE](#)



# Meet Your Team



JOSH

Digital Marketing

Hates pineapple on his pizza



AARON

Marketing Strategy

Loves pineapple on his pizza



ZACH

Website Design

Denies that he sleep walks

# Meet Your Team



SIERRA

Brand Design &  
Advertising

Bring her potstickers and  
chocolate mousse cake :)



BEN

Growth & Operations

Tends to overdress



MK

Social Media & Team  
Culture

Plans to run 26.2 half  
marathons before running 1 full  
marathon

# Meet Your Team



COLEMAN

Online Advertising &  
Website Design

Eats his Oreos like cereal, in a bowl with poured milk (weird, we know)



JOSHUA

Website Design

"Biscuits!" is his go-to exclamation



OHMA

SEO & Social Media

More punctual than your alarm clock

# Meet Your Team



KATE

Content Marketing

If you can't find her, she's in the mountains

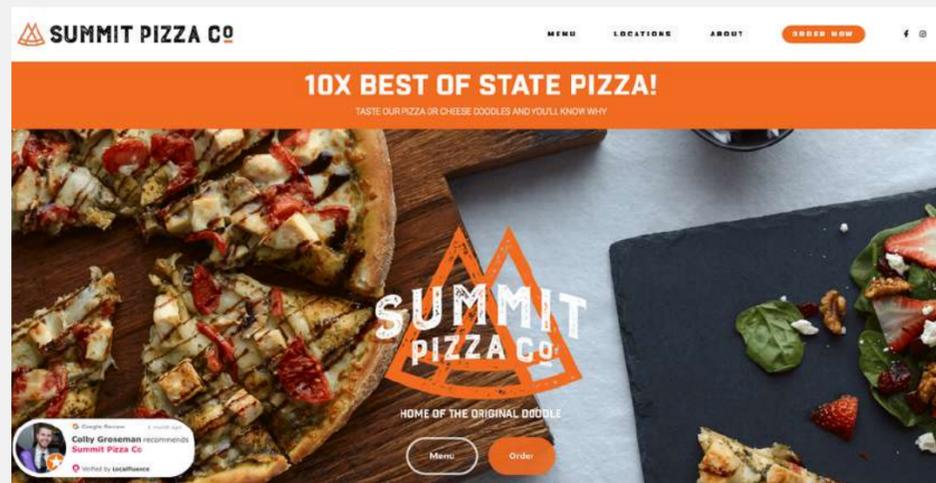


EMMA

SEO & Online Reviews

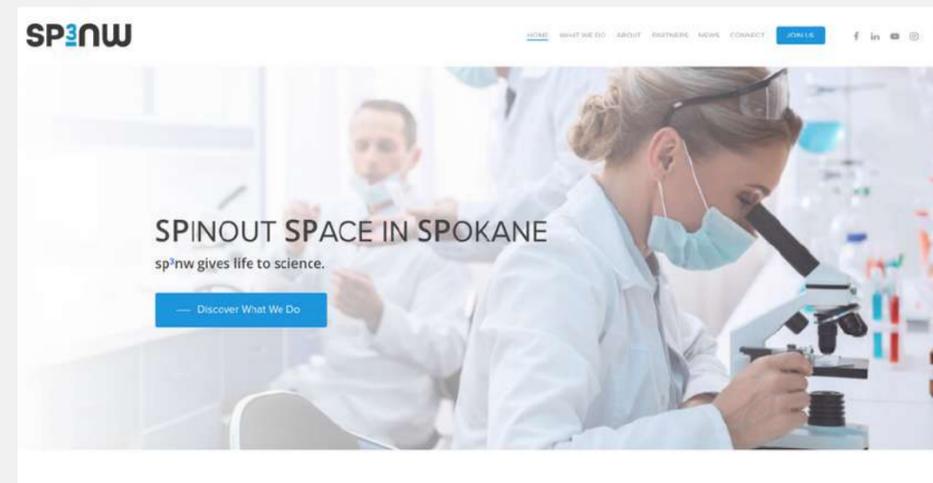
Also known as the Crocs Girl™

# Some of our recent work



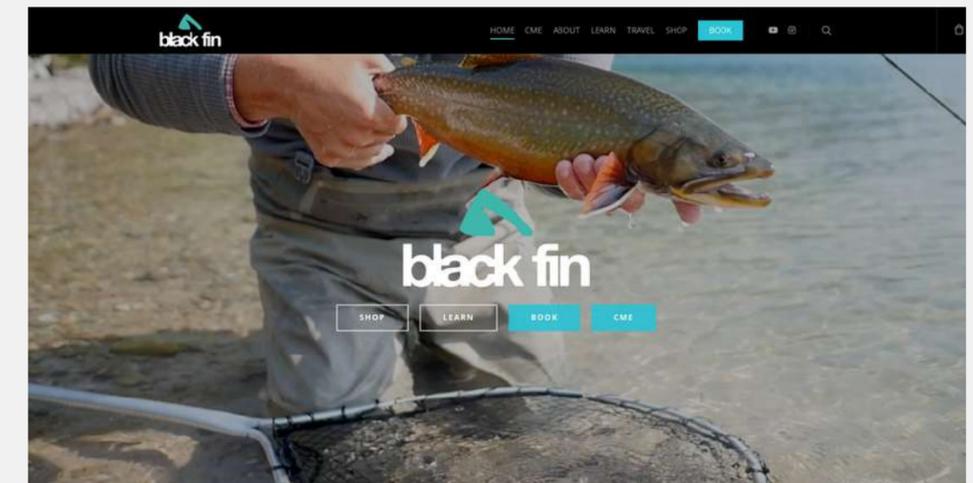
## SUMMIT PIZZA CO

- Mobile compatible website
- Digital design revamp
- Optimized for Google
- Synced with online reviews
- Streamlined user experience



## SP3NW

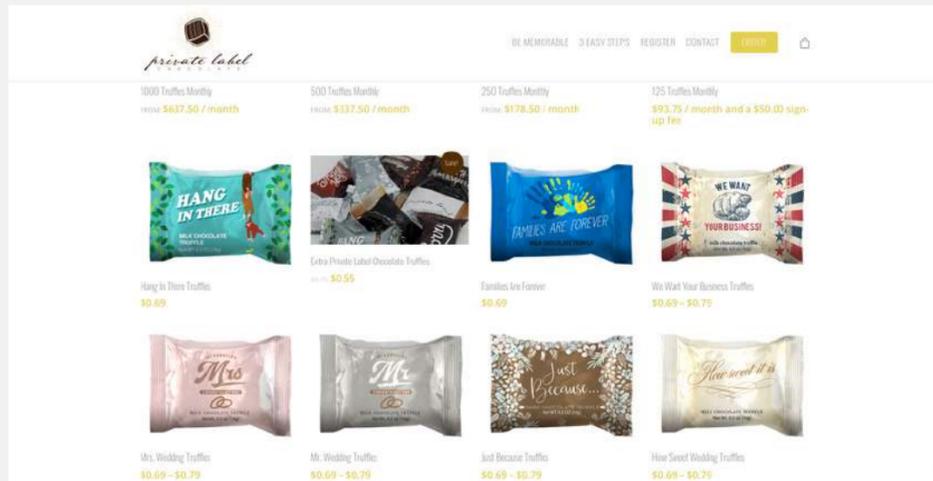
- Custom designed incubator website
- Sponsor and Donor portfolio pages
- Indexed and optimized for Google, Yahoo, and Bing



## BLACK FIN FLY FISHING

- Online lodge and tour booking
- E-Commerce build
- Interactive video and photo content
- Custom brand development

# Some of our recent work



## PRIVATE LABEL CHOCOLATE

- Custom ordering and checkout process
- Affiliate and partner online tracking features
- Podcast, blog, vlog and content sync



## KEELER THOMAS

- Custom designed assessments and lead magnets
- Easy to manage and update
- Synced online events calendar
- Compliant and optimized



## PEDIATRIC SMILES

- Optimized for local SEO
- Easy to manage video library
- Mobile compatible and custom design
- Smooth and interactive user experience design

# Some of our recent work



## KIDS AMERICA

- Interactive and engaging video content
- Fast turnaround website design time
- Synced with Spotify and other music streaming platforms



## REDSTONE SOLAR

- Mobile friendly and visually captivating
- Analytics and lead generation tracking integrations
- Mobile friendly CTA buttons and lead generation
- Optimized for local SEO



## VIRTUS TRAINING

- Easy to manage backend and content rich pages
- Brand and brand messaging discovery and development
- Online booking, calendar, and events

AVERAGE INCREASE IN  
ONLINE 5 STAR REVIEWS  
AFTER 3 MONTHS

**61%**

**More 5 star reviews!**

AVERAGE INCREASE IN  
WEBSITE VISITORS AFTER 6  
MONTHS

**59%**

**More website visitors**

# MORE GUARANTEES FROM OUR TEAM OF EXPERTS FOR YOU!

## 32%

Average increase in  
online leads/sales after  
3 months

## 3.5

Hours saved per week  
for business owners  
through Marketing  
Automation tools

## 33%

Average increase in  
conversion rates  
through CRM setup and  
optimization

## 42%

Average increase in  
local incoming phone  
calls

## 2.8X

Average increase in  
website load speed and  
uptime

## 100%

Your satisfaction rate,  
or your money back



# Next Steps

All packages are optional, pick and choose what's right for you!

1

## PICK YOUR BRAND PACKAGE

- Brand Startup
- Brand Pro
- Brand Advanced

2

## PICK YOUR BUILD PACKAGE

- Build Startup
- Build Pro
- Build Advanced

3

## PICK YOUR GROW PACKAGE

- Grow Solo
- Digital Support & Strategy
- Grow Advanced

# Let's Get To Work!

## ADDRESS

1500 N Technology Way, Building D  
Orem, UT 84097

## WEBSITE

[www.bigredjelly.com](http://www.bigredjelly.com)

## PHONE NUMBER

(435) 631-9968