



THE GROW STRATEGIST

You're the strategist.



Traits & Interests:

- Data-driven and analytical
- Relationship-focused: love working with people
- Competitive and motivated by results

What You'll Do:

- Manage client accounts and campaigns
- Use SEO, content, and digital tools to scale brands
- Help businesses grow sustainably over time

Perfect for: Individuals who love marketing strategy, analytics, or business management.

DO YOU SEE YOURSELF HERE?

At Big Red Jelly, we bring together different strengths to make businesses thrive. Whether you're a storyteller, builder, or strategist, there's a place on our team for you.

Our culture:

- Entrepreneurial + innovative
- Fast-paced and collaborative
- Hands-on, impactful work

EXPLORE YOUR FUTURE AT BRJ

Maybe you're a Brand Strategist, maybe you're a Builder, maybe you're a Growth Strategist. Wherever you fit, we look forward to speaking with you.

Visit our website to explore internships, open roles, and career resources.



BIG RED JELLY



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www.bigredjelly.com/careers

BIG RED JELLY

TURN CREATIVITY INTO A CAREER

Not every marketer is the same. Discover your path and see how your strengths can shape a career.

OUR PROVEN PROCESS

At Big Red Jelly, we've built careers around three stages of marketing, which we refer to as our Proven Process:



BRAND TEAM

the storytellers, designers, and vision shapers



BUILD TEAM

the puzzle solvers and structural experts



GROW TEAM

the strategists and accelerators

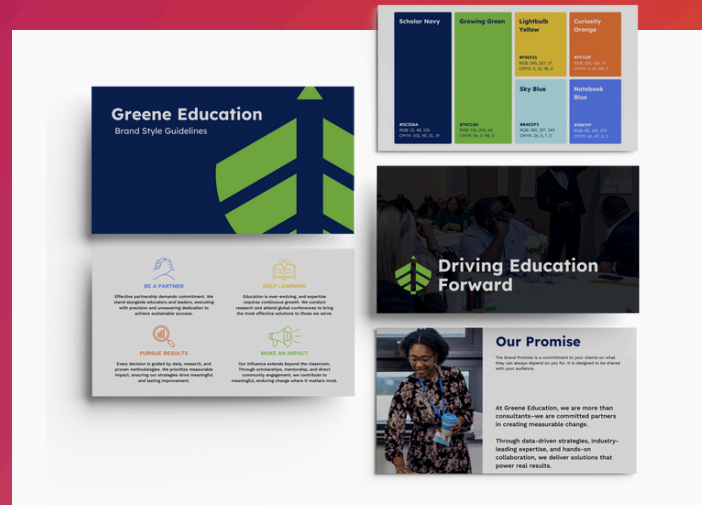
FIND YOUR PLACE IN MARKETING

Marketing is more than ads and social posts. There are many facets to marketing, and each lends an appeal to different personality types. Which team sounds like the best fit for you?



THE BRAND STRATEGIST

You're the storyteller.



Traits & Interests:

- Creative & design-minded
- Curious about psychology and what makes people tick
- Thrive on big-picture thinking and brainstorming

What You'll Do:

- Help businesses uncover their voice and identity
- Shape messaging, positioning, and visuals
- Turn ideas into a clear brand audiences will connect with

Perfect for: Individuals who love design, PR, communications, or storytelling.



THE BUILD STRATEGIST

You're the problem-solver.

Traits & Interests:

- Visual thinker with an eye for detail
- Love tinkering with design or tech
- Organized and methodical
- Balance creativity with practicality



What You'll Do:

- Build sleek, functional websites
- Bring a brand's identity to life online
- Bridge design with technology for real results

Perfect for: Individuals interested in web design, development, UX, or digital media.